

Yuri Romanenko

Senior Project Manager

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SUMMARY

Senior Project Manager with over 13 years of combined development and leadership experience across AI/ML, FinTech, E-commerce, Telecom, SaaS, and entrepreneurship. Proven track record of building profitable businesses, scaling platforms to 500K users, and driving R&D FinTech with 42% annual returns on investment. Combines hands-on expertise in frontend, AI, and data engineering with product and business vision to turn complex challenges into scalable business impact.

PROFESSIONAL EXPERIENCE

Freelance

Jun 2026 – Present

Yerevan, Armenia

Helping local businesses unlock new opportunities through customized marketing tools.

Project Manager

May 2025 – Jun 2026

Git in Sky — Yerevan, Armenia

IT firm specializing in DevOps tooling, cloud services, and development management systems — a Hetzner competitor.

- Led up to 15 DevOps projects covering client infrastructure, including monitoring, alerting, audits, and system fine-tuning.
- Resolved critical conflicts with key clients — including the largest CIS hosting provider and the largest CIS agricultural leasing corporation — preserving the partnerships and protecting monthly revenue.
- Launched an ML/AI initiative, building a dedicated team from scratch and establishing a new revenue stream.
- Proactively identified communication risks, reducing operational failures and financial losses.

Chief Executive Officer & Project Manager

Apr 2020 – Jan 2024

Roxleg — Yerevan, Armenia

Outsourcing / outstaffing firm specializing in Data Science R&D, data engineering, and API products — an EPAM competitor.

- Led the company as CEO, managing 4 cross-functional teams and core business operations.
- Built a sales funnel from scratch, running technical presales and tailoring partnership models to client needs.
- Developed an AI FinTech product delivering 42% annual returns and secured a 26.3M-user brokerage deal.
- Created an ML SaaS for Gazprom that optimized oil-drilling processes and reduced operational risk.
- Engineered an API broker for a 400K-MAU B2B/B2G platform, automating procurement workflows.
- Modernized PwC's data warehouse, accelerating data exports up to 200× through architectural optimization.
- Delivered 50+ projects (1–3 months each) in ML/DS and API development for startups and Fortune 500 firms.

Senior Product Manager

Jul 2019 – Jun 2020

Beeline — Moscow, Russia

One of the largest telecom providers in Russia and the CIS — a T-Mobile competitor.

- Boosted Target SMS revenue by 200% to \$80K/month by cutting campaign setup time from 30 minutes to 30 seconds.
- Drove a seasonal profit surge of 370% to \$250K through system throughput optimization.
- Deployed a new architecture and portable solution for Liza Alert, cutting false positives in person searches by 67.2%.
- Managed data infrastructure for Russia's largest FMCG retailer, increasing division revenue by 10%.
- Represented the company at industry events, universities, and client meetings, strengthening brand authority.

Product Manager

Dec 2017 – Jul 2019

Emex — Moscow, Russia

A B2B2C auto-parts marketplace connecting suppliers with local dealers and retailers — a RockAuto competitor.

- Developed and launched the "Favorites" feature, driving a 40% rise in repeat sales and a 12% revenue boost.
- Designed and executed quarterly growth strategies, ensuring steady improvement in core metrics.
- Conducted 30+ in-depth user interviews and shaped a compelling narrative for the "Favorites" section, drawing on competitor analysis and UX insights.
- Optimized the API for enterprise clients, improving processing speed by 1.5× on average and streamlining documentation.

Project Manager

Jun 2015 – Nov 2017

JetStyle — Yekaterinburg, Russia

End-to-end digital agency specializing in UX/UI, web and mobile development, and enterprise IT solutions — an IDEO rival.

- Led the "Smart Dictionary" project, managing budget and timelines despite design-quality and feature constraints.
- Led a dairy-delivery service expansion, increasing revenue 37% in 4 months and adding 5 new locations.
- Built a website and integrated payment systems for "Talitskoe Milk", growing monthly revenue to 400K RUB.
- Spearheaded the development of UGMK Clinic's website, delivering an MVP in 2 months — from design to launch.

PROJECT WORK

Digitization Department Coordinator

Feb 2024 – Jul 2024

"Teplostansky Aktiv" (non-profit) — Yerevan, Armenia

Crowdfunded, non-profit political organization participating in local elections.

- Led the digitization department of a crowdfunded non-profit involved in electoral processes, managing a team of 50.
- Automated signature collection via an open-source validation system, processing 6K records (20% above target).
- Established a verification framework with cross-checking, ensuring 100% accuracy of submitted signatures.
- Optimized volunteer workflows by designing a task-allocation algorithm, accelerating digitization efforts.
- Personally crowdfunded ~\$3K for the cause.

EDUCATION

Ural State Technical University — **M.Sc., Computer Science**, Russia, 2015.

LANGUAGES

Russian — Native · English — C1

SKILLS

Product Strategy, Project Management, Delivery Management, UI/UX, Product Roadmap, A/B Testing, Analytics, Conversion Optimization, MVP Development, JTBD, Cross-functional Collaboration, Market Research, User Engagement, ML, Revenue Growth, B2B, B2C, SaaS, AI, Jira, Agile, Scrum.